

RAYMOND M. GEORGE

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EMPLOYMENT

Paul/Jay Associates, Bellaire, Ohio

Multi-Media Manager, January 1995 – April 2007

- Developed and maintained business relationships.
- Managed multiple and diverse advertising accounts.
- Creative development for internal marketing and external clients.
- Planned and coordinated media for all clients.
- Conceptualized and produced broadcast video*, print, radio, web and trade show projects.
(740) 676-8776. Paul Cramer, president.

Digital Solutions, Bellaire, Ohio

Product Line Manager, January 1995 – April 2007

- Established and maintained Apple Reseller status.
- Guided conversion of Paul/Jay Associates from analog to digital workflow.
- Software/hardware support for Paul/Jay Associates.
- Integrated over 40 new product lines into hardware and software solutions.
- Maintained relationships with clients ranging from consumers to mid-size businesses.
- Managed technical support on daily basis with larger clients and in-bound callers/walk-ins.
- Maintained bookkeeping for company.
(740) 676-8776. Paul Cramer, president.

EDUCATION

B.S. in Journalism, West Virginia University, Morgantown, WV, 1994.

Specialization: Advertising, Minor: Art.

Dean's List (Fall 1988, Spring & Fall 1993, Spring 1994).

TECHNOLOGIES

Macintosh OS X (Desktop/Server) & Windows (2000/XP). Networking (100/1000baseT), fibre channel, cabling production, internet/wireless setup. Software applications include, but not limited to: QuarkXPress, Photoshop, After Effects, Illustrator, Golive, Dreamweaver, ELIAS, Final Cut Studio, DVD Studio Pro, Keynote, MS Office, Filemaker Pro (client/server) and utilities.

PORTFOLIO

www.raymondmgeorge.com

AWARDS

Client: Jefferson Community College*

- 2003, 2005 National Council for Marketing and Public Relations District III Medallion Award: Bronze Medallion of Merit for Television Advertising/Series
- 1996 Admissions Marketing Report Gold Award for Television Advertising/Series
- 1995 National Council for Marketing and Public Relations District III Medallion Award: Bronze Medallion of Merit for Television Advertising/Single Spot

ACTIVITIES

Volunteer for trail cleanup, trail expansion meetings

Secured funding and developed website for local rail trail - wheelingheritagetrail.com

Blog to organize local bicycle rides - wheelingrides.blogspot.com

Business Networking International (BNI) chapter member

1993-1994 American Advertising Federation General Manager. Directed 12 member Martin & Reed Advertising agency for national American Advertising Federation competition. Oversaw production of 40 page plans book and 20 minute presentation for client Eastman Kodak (Placed second out of fourteen in region). West Virginia University Honors Program, Phi Delta Theta Fraternity (Alumni Chairman), WVU Honors Orientation Teacher, biking and music.

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REFERENCES

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